

Kotak Bluechip Fund

Large Cap Fund- An open ended equity scheme predominantly investing in large cap stocks

30th June, 2022





Kotak Bluechip Fund

▶ About Kotak Bluechip Fund

1 Kotak Bluechip Fund mainly invests in companies with large market capitalization segment across various sectors.



2 The schemes endeavors to identify companies that are relatively stable in comparison to the broader market and endeavors to select stocks based on financial strength of companies, management strategies and reputation, track record and liquidity.

► Equity Market Brief

- ▶ India Inc over the last 5 years has seen multiple shocks – from demonetisation to key reforms like GST, RERA etc to credit freeze in aftermath of wholesale NBFC unable to get access to credit to current lockdown amidst the global supply and demand shock unleashed by Coronavirus. In the long journey of corporate India, these events almost seems like a big RESET button. A call to significantly change business practices, realign key business priorities in a changing landscape and massive consolidation across sectors.
- ▶ Covid19 – With most of adults fully vaccinated, and Omicron spread infecting many more, it does appear that we are in ending stages of pandemic. During Covid19, while there was significant economic impact, we have seen sequential improvement in economic activity, and expect the same to continue. However, even as pandemic impacts recede, Indian macro is facing headwinds of high global commodity prices.
- ▶ Corporate Earnings so far have emerged stronger during the covid pandemic. Profits of Top 1000 crores on a quarterly basis from Dec 2019 quarter (pre Covid) have almost doubled. Sustainance of this trend needs to be seen, but for now this sets a good backdrop of improving earnings, notwithstanding temporary shocks. Corporate India has significantly improved their balance sheets, this provides a good backdrop for investments to pick up over time. In the near-term however, elevated commodity cost may weight on margins of many companies, and one will have to assess companies on the longer-term pricing power and ability to see through such volatility in raw materials.
- ▶ While near term uncertainty induces volatility in asset prices, in the long run, wealth creation in equities is a function as how businesses can profitably grow over their cost of capital sustainably. Given the long-range of reforms introduced as well as likely relief measures by government & RBI, we believe longer-term prospects of Indian equities is quite encouraging and we would advise investors to benefit from volatility, as it manifests.
- ▶ Time in the market is more important than timing the market - recently, markets volatility has moved up and investors can benefit from this volatility by focusing on disciplined investing and asset allocation.

▶ Portfolio Action

- ▶ We continue to be invested in sectoral leaders, with a special emphasis of investing in companies that will likely see improvements in return ratios and those companies which have invested in their business as well as cut operating costs in the downturn, and which have seen their competitive position improve- what we define as “Best of Breed” companies.
- ▶ Our preference is to invest in businesses which have improving supply dynamics. Our belief is that consolidated/consolidating industry structure allows for better pricing power, higher visibility of profit pools and discipline amongst various industry participants
- ▶ There are broadly 4 sub-themes that we are playing in the fund now:
- ▶ Financial Savings – as avenues of spending come down, financial savings is likely to accelerate and so our preference to buy into businesses which focuses on the savings pools like insurance, cards, gold etc
- ▶ Getting back to work – As we move from lockdown to unlock, we think consumables used in factories like gas utilities, bearings, early cyclical goods, telecom, auto ancillaries will see higher stocking up as inventory replenishment takes precedence
- ▶ Consumer demand – We believe a diversified range of consumer focused businesses, which is likely to see demand recover from 3 month to 24 month range (spectrum of telecom, food companies to aviation etc) as economic activity and covid situation normalises
- ▶ Global business to stabilise faster than Indian business cycle – Given the extent of stimulus globally, we believe global businesses will stabilise faster, and hence our investment in sector like IT, pharma, agro-chem, auto ancillaries, capital goods etc.
- ▶ We remain overweight in insurance, cement, capital goods while underweight consumer and NBFC. We increased exposure to consumer staples, consumer discretionary and financials during the month



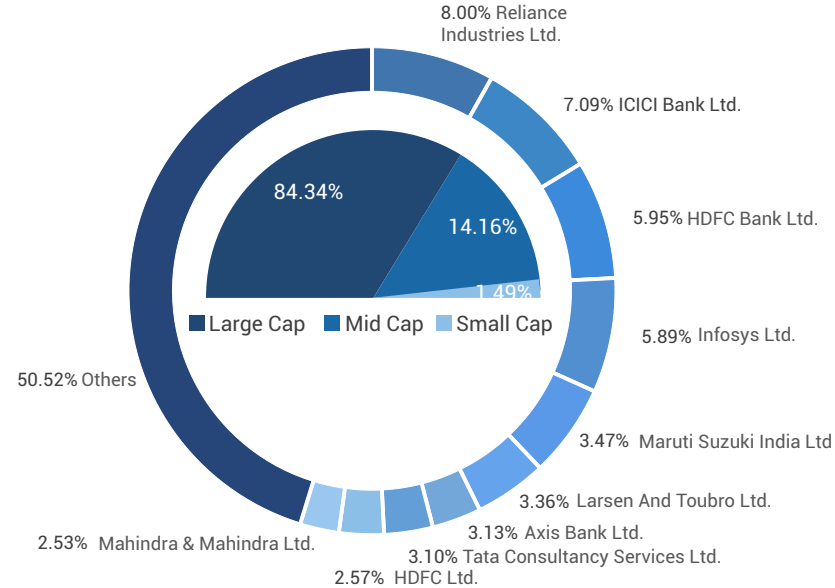
Kotak Bluechip Fund



Top 10 Sectors@

Sector	% Weight		Underweight / Overweight against benchmark	Previous Month (Portfolio % Weight)	Change in portfolio from previous month
	Portfolio	Benchmark (Nifty 100 TRI)			
Financial Services	29.04	32.82	-3.78	29.67	-0.64
Information Technology	13.42	14.15	-0.73	13.56	-0.14
Oil, Gas & Consumable Fuels	10.79	13.38	-2.59	10.65	0.15
Automobile and Auto Components	9.36	5.31	4.06	8.60	0.76
Fast Moving Consumer Goods	6.81	8.97	-2.16	6.70	0.11
Healthcare Services	3.83	4.26	-0.44	3.71	0.12
Cash & Cash Equivalent	3.61	0.00	3.61	3.47	0.14
Construction	3.36	2.34	1.02	3.48	-0.12
Consumer Durables	3.29	3.03	0.26	3.48	-0.19
Construction Materials	3.02	2.29	0.73	3.09	-0.07

Top 10 Companies@



Risk Statistics@

Standard Deviation

20.94%

Beta

0.96

Sharpe

0.43

Portfolio Turn over

8.27%



Kotak Bluechip Fund



Kotak Bluechip Fund^{^^} Performance (%) (as on 30th June, 2022)

	Scheme Returns (%) [^]	Nifty 100 TRI # (Tier 1)(%) [^]	Alpha (Tier 1)	Nifty 50 TRI # (Tier 2)(%) [^]	Alpha (Tier 2)	S&P BSE SENSEX TRI ## (%) [^]	Current Value of Investment of ₹ 10000 in the Scheme (₹)	Standard Benchmark # (₹) (Tier 1)	Investment of ₹ 10000 in the Benchmark # (₹) (Tier 2)	Additional Benchmark ## (₹)
Since Inception	18.72	17.16	1.56	16.54	2.18	17.13	279,760	216,264	195,253	215,178
Last 1 Year	-1.38	1.08	-2.46	1.66	-3.04	2.22	9,862	10,108	10,166	10,222
Last 3 Years	12.29	11.57	0.72	11.55	0.74	11.69	14,171	13,899	13,891	13,944
Last 5 Years	10.38	11.48	-1.10	12.03	-1.65	12.71	16,393	17,224	17,653	18,194

Since inception date of Kotak Bluechip Fund - Reg Growth is 29/12/1998. Mr. Harish Krishnan has been managing the fund since 01/01/2014.

Different plans have different expense structure. The performance details provided herein are of regular plan.

[^]Past performance may or may not be sustained in future. All payouts during the period have been reinvested in the units of the scheme at the then prevailing NAV. Returns >= 1 year: CAGR (Compounded Annualised Growth Rate). N.A stands for data not available. Note: Point to Point (PTP) Returns in INR shows the value of ₹10,000/- investment made at inception. Source: ICRA MFI Explorer.

Name of Scheme Benchmark. ## Name of Additional Benchmark. Please refer page no. 7 other schemes managed by Mr. Harish Krishnan.

*TRI - Total Return Index. In terms of SEBI circular dated January 4, 2018, the performance of the scheme is benchmarked to the Total Return variant (TRI) of the Benchmark Index instead of Price Return Variant (PRI).

^{^^}As TRI data is not available since inception of the scheme, benchmark performance is calculated using composite CAGR of S&P BSE Sensex PRI values from 29th Dec 1998 to 31st May 2007 and TRI Values since 31st May 2007. Since Inception date of Kotak Bluechip Fund- Dividend plan is 29/12/1998. Alpha is difference of scheme return with benchmark return. **Kotak Mahindra 50 unit scheme is renamed as Kotak Bluechip Fund with effect from 25th May 2018. These materials are not intended for distribution to or use by any person in any jurisdiction where such distribution would be contrary to local law or regulation. The distribution of this document in certain jurisdictions may be restricted or totally prohibited and accordingly, persons who come into possession of this document are required to inform themselves about, and to observe, any such restrictions.

Kotak Bluechip Fund (SIP Performance) (as on 30th June, 2022)

Systematic Investment Plan (SIP) If you had invested Rs 10,000 every month

Monthly SIP of Rs 10000	Since Inception	10 years	7 years	5 years	3 years	1 year
Total amount invested (Rs)	2,330,000	1,200,000	840,000	600,000	360,000	120,000
Total Value as on June 30, 2022 (Rs)	10,945,143	2,244,082	1,255,992	802,086	438,206	110,605
Scheme Returns (%)	14.11	12.04	11.31	11.57	13.23	-14.27
Nifty 100 (TRI) Returns (%)	13.66	12.37	12.12	11.81	13.77	-12.65
Alpha*	0.44	-0.33	-0.81	-0.24	-0.55	-1.62
Nifty 100 (TRI) (Rs)#	10,384,991	2,284,358	1,293,040	806,809	441,668	111,694
Nifty 50 (TRI) Returns (%)	13.30	12.29	12.44	12.25	14.03	-11.77
Alpha*	0.81	-0.25	-1.13	-0.68	-0.81	-2.50
Nifty 50 (TRI) Returns (%)	9,949,436	2,274,620	1,307,686	815,648	443,322	112,285
S&P BSE SENSEX (TRI) (Rs) [^]	10,157,046	2,308,058	1,326,066	821,031	440,519	112,643
S&P BSE SENSEX (TRI) Returns (%)	13.47	12.56	12.83	12.52	13.59	-11.23

Scheme inception : - December 29, 1998. The returns are calculated by XIRR approach assuming investment of ₹10,000/- on the 1st working day of every month. XIRR helps in calculating return on investments given an initial and final value and a series of cash inflows and outflows and taking the time of investment into consideration. Since inception returns are assumed to be starting from the beginning of the subsequent month from the date of inception. # Benchmark; * Additional Benchmark TRI - Total Return Index, In terms of SEBI circular dated January 4, 2018, the performance of the scheme is benchmarked to the Total Return variant (TRI) of the Benchmark Index instead of Price Return Variant (PRI). As TRI data is not available since inception of the scheme, benchmark SIP Performance is calculated by taking S&P BSE Sensex PRI values from 29th Dec 1998 to 31st May 2007 and TRI Values since 31st May 2007. Alpha is difference of scheme return with benchmark return. All payouts during the period have been reinvested in the units of the scheme at the then prevailing NAV. Returns >= 1 year CAGR (Compounded Annualised Growth Rate). N.A stands for data not available. Note: Point to Point (PTP) Returns in INR shows the value of ₹10,000/- investment made at inception. Source: ICRA MFI Explorer. *Alpha is difference of scheme return with benchmark return.

Other Funds Managed by Mr. Harish Krishnan

Scheme Name	Benchmark Name	Last 1 yr		Last 3 yr		Last 5 yr		Since Inception	
		Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Kotak Infrastructure & Economic Reform Fund - Growth	(Tier 1): Nifty Infrastructure TRI	11.77%	8.07%	14.07%	12.97%	9.35%	9.51%	8.24%	1.13%
	(Tier 2): India Infrastructure TR Index (Customised Index by IISL)		6.61%		10.09%		7.22%		3.57%
Kotak Balanced Advantage Fund - Growth	Nifty 50 Hybrid Composite Debt 50:50 Index	0.58%	1.71%	9.15%	9.90%	NA	NA	8.62%	9.59%
Kotak Focused Equity Fund - Growth	(Tier 1): Nifty 500 TRI	-0.01%	0.56%	NA	NA	NA	NA	13.82%	13.47%
	(Tier 2): Nifty 200 TRI		0.82%		NA		NA		12.67%
Kotak Pioneer Fund - Growth	85% IISL Kotak India Pioneering Innovations + 15% MSCI ACWI Information Technology Index TRI	-5.58%	-0.79%	NA	NA	NA	NA	19.12%	15.48%

Mr. Harish Krishnan manages 6 funds of Kotak Mutual fund.

Kotak Infrastructure and Economic Reform Fund - Growth, *Name of the Benchmark - (Tier 1): Nifty Infrastructure TRI / (Tier 2): India Infrastructure TR Index (Customised Index by IISL), Scheme Inception date is 25/02/2008. Mr. Harish Krishnan has been managing the fund since 31/01/2015.

Kotak Balanced Advantage Fund - Growth, *Name of the Benchmark - NIFTY 50 Hybrid Composite Debt 50:50 Index. Scheme Inception date is 03/08/2018. Mr. Abhishek Bisen & Mr. Harish Krishnan has been managing the fund since 03/08/2018. Mr. Hiten Shah has been managing the fund since 03/10/2019.

Kotak Focused Equity Fund - Growth, *Name of the Benchmark - (Tier 1): Nifty 500 TRI / (Tier 2): Nifty 200 TRI, Scheme Inception date is 16/07/2019. Mr. Harish Krishnan & Ms. Shibani Kurian has been managing the fund since 16/07/2019.

Kotak Pioneer Fund - Growth, *Name of the Benchmark - 85% IISL Kotak India Pioneering Innovations + 15% MSCI ACWI Information Technology Index TRI, Scheme Inception date is 31/10/2019. Mr. Harish Krishnan & Mr. Arjun Khanna has been managing the fund since 31/10/2019.

Different plans have different expense structure. The performance details provided herein are of regular plan

*Past performance may or may not be sustained in future. *All payouts during the period have been reinvested in the units of the scheme at the then prevailing NAV. Returns >= 1 year: CAGR (Compounded Annualised Growth Rate). N.A stands for data not available. Source: ICRA MFI Explorer.

TRI - Total Return Index. With effect from 1st February 2018, we are comparing the performances of the funds with the total return variant of the benchmark instead of the price return variant.

As TRI data is not available since inception of the scheme, benchmark performance is calculated using composite CAGR of S&P BSE Sensex PRI values from 29th Dec 1998 to 31st May 2007 and TRI Values since 31st May 2007.

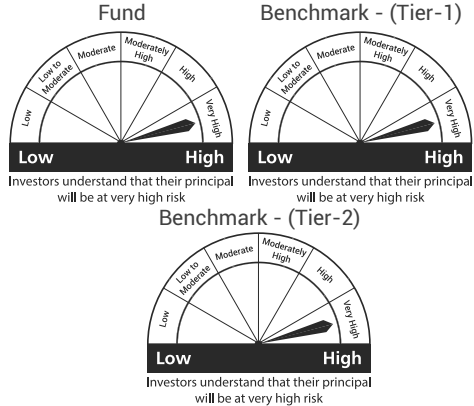
Kotak Bluechip Fund



Dividend History

Date	CUM Dividend NAV	Dividend (₹ per unit)
Dec-23 -20	38.489	1.52
Dec-12 -19	37.059	2.56
Dec-27-18	32.943	0.87
Mar-23-18	35.357	3.60
Dec-28-17	39.218	1.52
Jun-28-17	39.046	1.50

Riskometer



This product is suitable for investors who are seeking:

Long term capital growth

Investment in portfolio of predominantly equity & equity related securities of large cap companies

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Disclaimer

Kotak Bluechip Fund Large Cap Fund- An open ended equity scheme predominantly investing in large cap stocks. **Investment objective:** To generate capital appreciation from a portfolio of predominantly equity and equity related securities falling under the category of large Cap companies. Mutual Fund investments are subject to market risks, read all scheme related documents carefully. Scheme Information Document (SID) and Statement of Additional Information (SAI) available on mutualfund.kotak.com

Scheme Facts

AUM* (as on 30th June 2022) :

Month end AUM : ₹4,217.00 crs
Monthly Average AUM : ₹4,175.48 crs

Benchmark: Nifty 100 TRI (Tier 1)
Nifty 50 TRI (Tier 2)

Launch Date : 29th December 1998

*Source: MF1 Explorer.

NAV (as on 30th June 2022) :

Dividend ₹43.4540
Direct Dividend ₹49.3680
Growth ₹336.6350
Direct Growth ₹373.2860

Investment Amount :

Minimum Investment: ₹1000 and in multiple of ₹ 1 for purchase and for ₹ 0.01 for switches
Additional Investment: ₹1000 & in multiples of ₹ 1

Structure : Large Cap Fund- An open ended equity scheme predominantly investing in large cap stocks

Load Structure :

Entry Load: Nil

Exit Load: i) For redemption / switch out of upto 10% of the initial investment amount (limit) purchased or switched or switched in with in 1 year from the date of allotment: Nil

ii) If units redeemed or switched out are in excess of the limit with in 1 year from the date of allotment: 1%

iii) If units redeemed or switched out on or after 1 year from the date of allotment: Nil

iv) Any exit load charged (net off Goods and Services Tax, if any) shall be credited back to the respective Scheme. Units issued on reinvestment of dividends shall not be subject to entry and exit load.